

## 7 Through the lens of media

### Collocations with news – message – media

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| to access the news      | Modern life makes it extremely easy to access the news.  | auf (die) Nachrichten zugreifen, die Nachrichten abrufen  |
| to avoid the news       | Tyrell avoided the news during the election because he said it was too stressful for him.                            | die Nachrichten meiden / vermeiden / umgehen  |
| to blame the news       | Dima blames the news for the growing number of depressed teenagers she sees in her therapist's office.               | die Nachrichten (für etwas) verantwortlich machen   |
| to catch up on the news | After a week of vacation, I turned on the TV at home to catch up on the news.  | sich über die neuesten Nachrichten informieren, sich über Neuigkeiten auf dem Laufenden halten    |
| to celebrate the news   | Sofia just became an aunt and we wanted to celebrate the news with her.  | die Neuigkeiten feiern, eine Nachricht feiern   |
| to consume the news     | Our phones have changed the ways we consume the news.  | die Nachrichten konsumieren   |
| to criticise the news   | Jeff criticises the news for being too biased and for lacking detail and background information.                     | die Nachrichten kritisieren   |
| to hear the news        | Bartenders will hear the news from all over town when they work an evening shift.                                    | die Neuigkeiten erfahren  |
| to make (the) news      | Uncle Bob made the news yesterday when his tractor got stuck in a ditch and had to be dug out by the town excavator. | Schlagzeilen machen, es in die Nachrichten schaffen   |
| to tell the news        | She told us the news yesterday; I can't believe they're getting married!   | (die) Neuigkeiten erzählen  |
| to get a message across | Words can often be an ineffective way to get a message across.   | eine Nachricht / Botschaft übermitteln  |
| to leave a message      | The electrician called and left a message on our home phone.   | eine Nachricht hinterlassen   |
| to pass on a message    | Alicia came by my desk and passed on a message to me about the upcoming company fundraiser.                          | eine Nachricht überbringen / weitergeben  |
| to send a message       | I sent a message to my childhood pen pal to ask how he is doing.   | eine Nachricht senden   |
| to take a message       | I took a message for my mother when she was still asleep this morning and will tell her later.                       | eine Nachricht notieren / aufnehmen, etwas ausrichten   |
| to access the media     | It is possible to access the media even without technology, but getting information takes longer.                    | auf Medien zugreifen  |
| to avoid the media      | Many celebrities avoid the media to keep their lives as private as possible.   | die Medien meiden / vermeiden / umgehen   |
| to blame the media      | World leaders often blame the media for taking statements out of context and creating scandals.                      | die Medien (für etwas) verantwortlich machen, den Medien die Schuld für etwas zuschreiben / geben |

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| to consume the media   | We consume the media every time we open a browser or look at our phones.   | Medien konsumieren / nutzen  |
| to criticise the media   | William criticises the media a great deal on his <i>YouTube</i> channel.   | die Medien kritisieren   |
| <b>Fake news</b>   |  |  |
| to deliberately / unwittingly spread fake news                           | Many misinformed people either deliberately or unwittingly spread fake news via social media.                                    | absichtlich / unabsichtlich Fake News / Falschmeldungen verbreiten               |
| to shed new light on fundamental aspects of today's online communication | Through her research, she managed to shed new light on fundamental aspects of today's online communication.                      | ein neues Licht auf wesentliche Aspekte der heutigen Online-Kommunikation werfen |
| to coin a term for a new digital era                                     | Humans have to coin a term for a new digital era.  | einen Begriff für eine neue digitale Ära prägen                                  |
| to circulate rumours   | Online platforms easily circulate rumours.   | Gerüchte verbreiten  |
| to differentiate between truth and falsehood                             | Even to the educated, it is sometimes hard to differentiate between truth and falsehood.   | zwischen Wahrheit und Unwahrheit unterscheiden                                   |
| to not be driven by malicious intent                                     | The majority of false posts are probably not driven by malicious intent, but rather by a lack of knowledge.                      | nicht von böser Absicht (an)getrieben sein                                       |
| the advent of online media   | Misinformation existed well before the advent of online media; this phenomenon is nothing new.                                   | der Beginn / das Aufkommen von Online-Medien                                     |
| to share genuine / novel information                                     | Social media can be a great platform where many people share genuine and novel information.                                      | unverfälschte / neue Informationen teilen  |
| to be intrigued / stunned by the latest news                             | Duong was stunned by the latest news of an earthquake close to his home town in Vietnam.   | von den neuesten Nachrichten fasziniert / verblüfft sein                         |
| <b>Objectivity in the media landscape</b>                                |  |  |
| to lack diversity  | Reporting staff pools for major news outlets often lack diversity.   | an Vielfalt mangeln, Vielfalt vermissen lassen                                   |
| to omit details of a story   | To make a news article easier to read, authors may omit details of a story.  | Details einer Geschichte weglassen / auslassen                                   |
| to expose double standards   | What certain interviewers choose to ask different people exposes double standards that exist between men and women, for example. | Doppelmoral aufdecken  |
| to create / publish biased headlines                                     | Even the most respected news sources are liable to create and publish biased headlines.  | vorurteilsbehaftete Schlagzeilen erstellen / veröffentlichen                     |
| to use emotional language  | A sure way to generate more clicks and attention for a story is to use emotional language.                                       | emotionale Sprache verwenden   |
| to photoshop pictures  | Dave photoshops pictures for famous fashion magazines and always talks about how unrealistic the images turn out.                | Bilder mit Photoshop bearbeiten  |

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| to lack depth  | Skylar was frustrated that many articles from high-calibre magazines simply lacked depth and didn't seem to tell the full story. | an Tiefe / Tiefgründigkeit vermissen lassen  |
| to use stereotypes   | A newspaper used quite a few stereotypes about Turkish citizens in an article about cultural diversity in Mainz, Germany.        | Stereotype verwenden   |
| to help readers make up their own minds                                      | The primary goal of an unbiased news report should be to help readers make up their own minds.                                   | den Lesern/Leserinnen helfen, sich eine eigene Meinung zu bilden   |
| to provide facts   | Cody provided facts without judgement in his job as a reporter for the <i>Associated Press</i> .                                 | Fakten liefern   |
| to portray issues and events in an unbiased and objective manner             | Effective journalism portrays issues and events in an unbiased and objective manner.   | Themen und Ereignisse vorurteilslos und objektiv darstellen / schildern                                  |
| to lack favouritism towards one side or another                              | Herbert's reporting was impressive to his viewers because he lacked favouritism toward one side or another.                      | keine Voreingenommenheit gegenüber der einen oder anderen Seite haben/zeigen, unvoreingenommen sein      |
| to keep one's own beliefs, opinions or feelings separate from the news story | Above all, Donna kept her own beliefs, opinions or feelings separate from the news story she was presenting.                     | die eigenen Überzeugungen, Meinungen oder Gefühle von der Nachrichtenmeldung / Berichterstattung trennen |

### Role of the media in shaping people's opinions

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| to form opinions  | The way a story is presented can influence how people form opinions about the material or subject matter.   | sich eine Meinung bilden  |
| to (not) be aware of the responsibility the media has towards society       | Most citizens are not aware of the large responsibility the media has towards society.                      | sich der Verantwortung, die die Medien gegenüber der Gesellschaft haben, (nicht) bewusst sein     |
| to provide someone with well-researched information                         | Juta provided her viewers with well-researched information and regularly brought in experts for interviews. | jemanden mit gut recherchierten Informationen versorgen   |
| to create awareness   | Iris's independent reporting aims to create awareness around corruption in large governmental institutions. | Bewusstsein schaffen  |
| to educate  | The role of the media should be to educate viewers, not confuse or mislead them.                            | informieren, aufklären  |
| to be the sword arm of democracy  | High-quality journalism and reporting is the sword arm of democracy.  | die Schwertwaffe der Demokratie sein  |
| to act against injustice, oppression and misdeeds                           | Ideally, quality reporting should combat and act against injustice, oppression and misdeeds.                | gegen Ungerechtigkeit, Unterdrückung und Verbrechen vorgehen                                      |
| to help fight against corruption and nepotism                               | Greg's organisation helps fight against corruption and nepotism that goes undetected by major news sources. | den Kampf gegen Korruption und Vetternwirtschaft unterstützen                                     |
| to provide information about events and conditions in society and the world | Newspapers provide information about events and conditions in society and the world.                        | Informationen über Ereignisse und Zustände in der Gesellschaft und in der Welt liefern / anbieten |

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| to contribute to consensus building  | Unbiased, trustworthy reporting contributes to consensus building instead of conflict.                                   | zur Konsensbildung beitragen   |
| to express different views about political developments and decisions                        | Different media sources express different views about political developments and decisions.                              | unterschiedliche Meinungen zu politischen Entwicklungen und Entscheidungen äußern      |
| to criticise views that differ from one's own  | People who don't want to face reality often criticise all views that differ from their own.                              | Meinungen, die sich von den eigenen unterscheiden, kritisieren                         |
| to be free from government control and external censorship                                   | It is crucial for public trust that media sources are free from government control and external censorship.              | frei von staatlicher Kontrolle und Zensur von außen sein                               |
| to be independent  | Our town's newspaper is independent and doesn't receive any funding from the state.                                      | unabhängig sein  |
| to provide society with huge amounts of news and entertainment                               | The main objective of these news outlets is to provide society with huge amounts of news and entertainment.              | die Gesellschaft mit einer großen Menge an Nachrichten und viel Unterhaltung versorgen |
| <b>Digital detox</b>   |  |  |
| to take a break from our 24/7 online culture   | To stay mentally healthy, Petra takes a break from our 24/7 online culture whenever she can.                             | eine Pause von unserer 24/7-Online-Kultur machen                                       |
| to put down the smartphone   | Ian told his friends to put down their smartphones for the evening and play ping pong with him.                          | das Smartphone weglegen  |
| to have the discipline to turn the digital devices off                                       | Markus struggles sometimes and doesn't have the discipline to turn the digital devices off.                              | die Disziplin aufbringen, die digitalen Geräte auszuschalten                           |
| to resist the temptation to constantly check one's social media account                      | Especially when she's waiting for a message, Melody resists the temptation to constantly check her social media account. | der Versuchung widerstehen, ständig den Social-Media-Account zu überprüfen / checken   |
| to establish a healthier, less stressful work-life balance                                   | Less online time can help teenagers and adults alike establish a healthier, less stressful work-life balance.            | eine gesündere, weniger stressige Work-Life-Balance herstellen                         |
| to suffer from severe sleeping problems, symptoms of depression, and increased stress levels | Students frequently suffer from severe sleeping problems, depressive symptoms and increased stress levels.               | unter schweren Schlafproblemen, depressiven Symptomen und erhöhtem Stressniveau leiden |
| to escape from this vicious cycle  | In the beginning, I found it hard to escape from this vicious cycle, but it became easier with time.                     | diesem Teufelskreis entkommen  |
| to not miss out on anything  | Tina didn't want to miss out on anything that her friends might post on social media.                                    | nichts verpassen   |
| to stay off the Internet for some time   | It's refreshing to stay off the Internet for some time.  | eine Zeit lang nicht online sein   |
| to attempt a digital detox   | Josie's office attempted a digital detox last year to take a break from the pressures of posting everything online.      | einen digitalen Entzug ausprobieren  |

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| to use digital devices excessively                         | People who work primarily online use digital devices excessively, sometimes without realising it.                                   | digitale Geräte übermäßig oft (be)nutzen   |
| to add too much stress to one's life                       | Endless social media accounts added too much stress to Kevin's life, so he deleted them.  | zu viel Stress im Leben verursachen  |
| to develop addictive behaviour                             | Teens who socialise online develop addictive behaviours if that is the only way they talk to their peers.                           | ein Suchtverhalten entwickeln  |
| to recognise health issues                                 | Effective reporting about medical problems can help citizens recognise health issues before they become serious.                    | gesundheitliche Probleme erkennen  |
| to be / feel stressed out                                  | Brad was / felt stressed out after he learned all of the newspaper archives had accidentally been deleted.                          | gestresst sein / sich gestresst fühlen   |
| to focus more on interaction with others                   | Gene is careful to focus more on interaction with others now that he knows how easy it is to block out the world with a smartphone. | sich mehr auf die Interaktion mit anderen konzentrieren                            |
| to get physical exercise                                   | Our teacher always insists we get physical exercise every day.  | sich körperlich betätigen  |
| to practise mindfulness                                    | Mabel practises mindfulness every time she gets stressed or starts overthinking.  | Achtsamkeit praktizieren   |
| to set reasonable rules and boundaries                     | Vee sets reasonable rules and boundaries for her daughter to use technology.  | vernünftige Regeln und Grenzen setzen  |
| to become more computer-savvy                              | Students have become more computer-savvy in the last two decades and are able to help their parents with Internet problems.         | Computer-versierter werden, versierter im Umgang mit Computern werden              |
| to encourage and support participation in other activities | Parents should encourage and support participation in other activities so their kids can experience new things.                     | die Teilnahme an anderen Aktivitäten fördern und unterstützen                      |
| to use apps that keep track of one's screen time           | Constance and her sisters use apps that keep track of their screen time and warn them when they've been online too long.            | Apps verwenden, die vor dem Bildschirm verbrachte Zeit nachverfolgen / aufzeichnen |
| to organise workshops                                      | Daniel organises workshops on computer literacy and using technology effectively.   | Workshops veranstalten / organisieren  |
| to inform people about possible risks and dangers          | Felicitas thinks it is necessary to inform people about possible risks and dangers before they even start using social media.       | Menschen über mögliche Risiken und Gefahren informieren                            |
| to set a time limit  | Dominik sets a time limit for how long he can scroll on <i>Instagram</i> .  | ein Zeitlimit festlegen  |
| to hand out leaflets to raise awareness about a topic      | At a demonstration, Paul handed out leaflets to raise awareness about digital detoxing.   | Broschüren verteilen / austeilen, um Bewusstsein für ein Thema zu schaffen         |
| to start an awareness-raising campaign                     | My cousin started an awareness-raising campaign about the downsides of being constantly available and connected.                    | eine Kampagne zur Bewusstseinsbildung starten                                      |